



Supporting Blue Growth across Europe – from Smart Specialisation to Partnerships for Regional Innovation

**BULGARIA'S BLUE ECONOMY INNOVATION AND DIGITALISATION –
TOWARDS HIGHER RESILIENCE**

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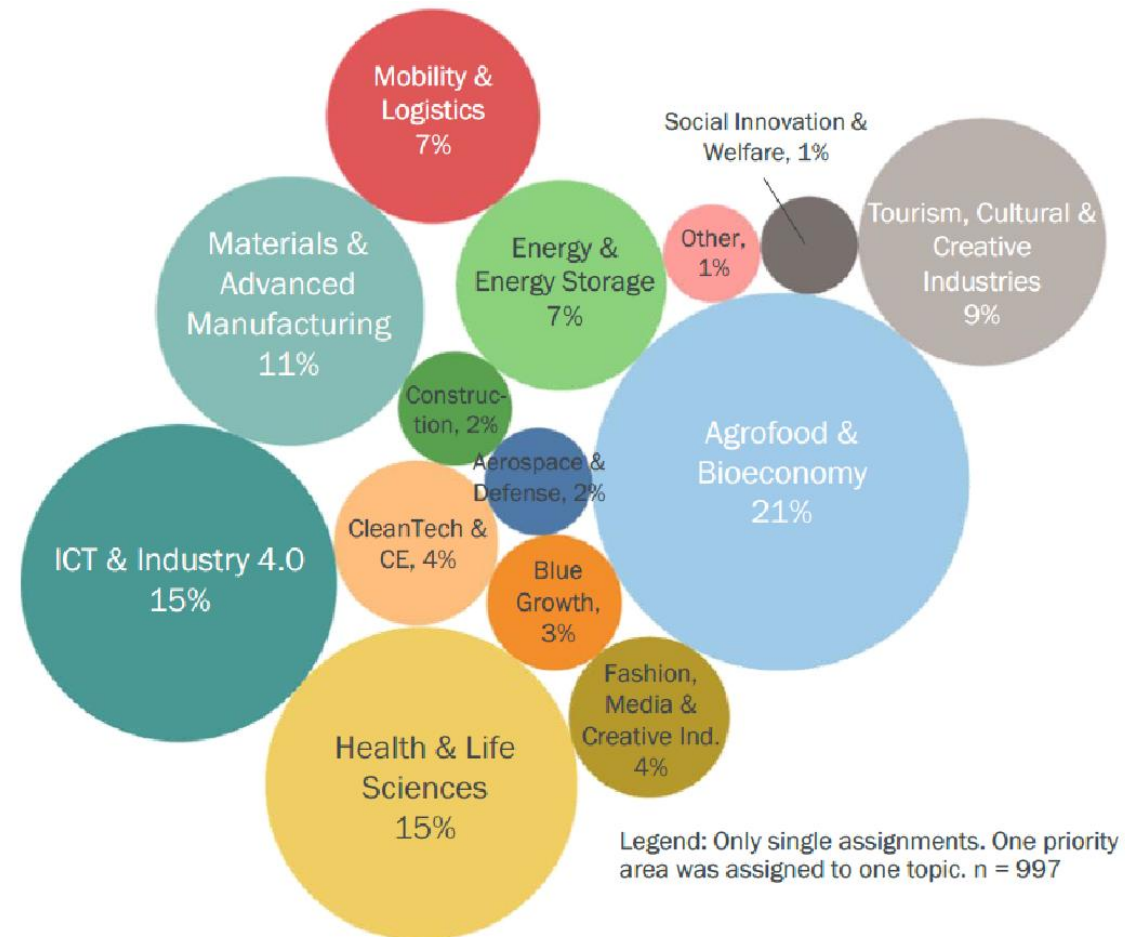
*Joint Research Centre – European
Commission*

¹ **22 June 2022**



Blue Growth **The potential**

S3 priorities in blue growth (2014-2020)



Smart Specialisation and Blue Economy

JRC Science for Policy Reports -

- S3 and Blue Biotechnology in Europe
- S3 in the Context of Blue Economy – Analysis of Desalination Sector
- upcoming: S3 in the Context of Blue Economy – Marine Environmental Protection and Micro-Plastics

The EU Blue Economy Reports 2019 / 2020 / 2021



Smart Specialisation and Blue biotechnology in Europe

Mathieu Drouineau
Alex Gramus
Janvier Gama
Silvia Heinrich
Frank Heide
2020



<https://s3platform.jrc.ec.europa.eu/blue-growth>

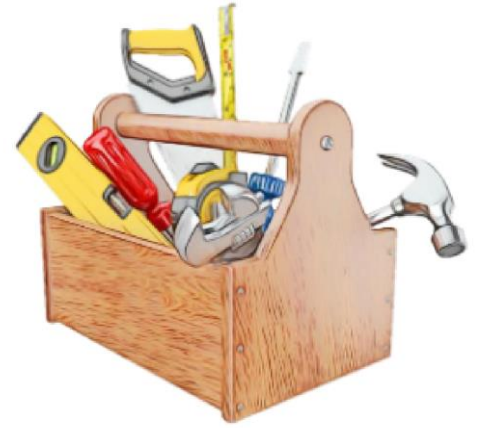
Self-assessment Toolbox for S3 interregional partnerships

To help S3 Partners to measure

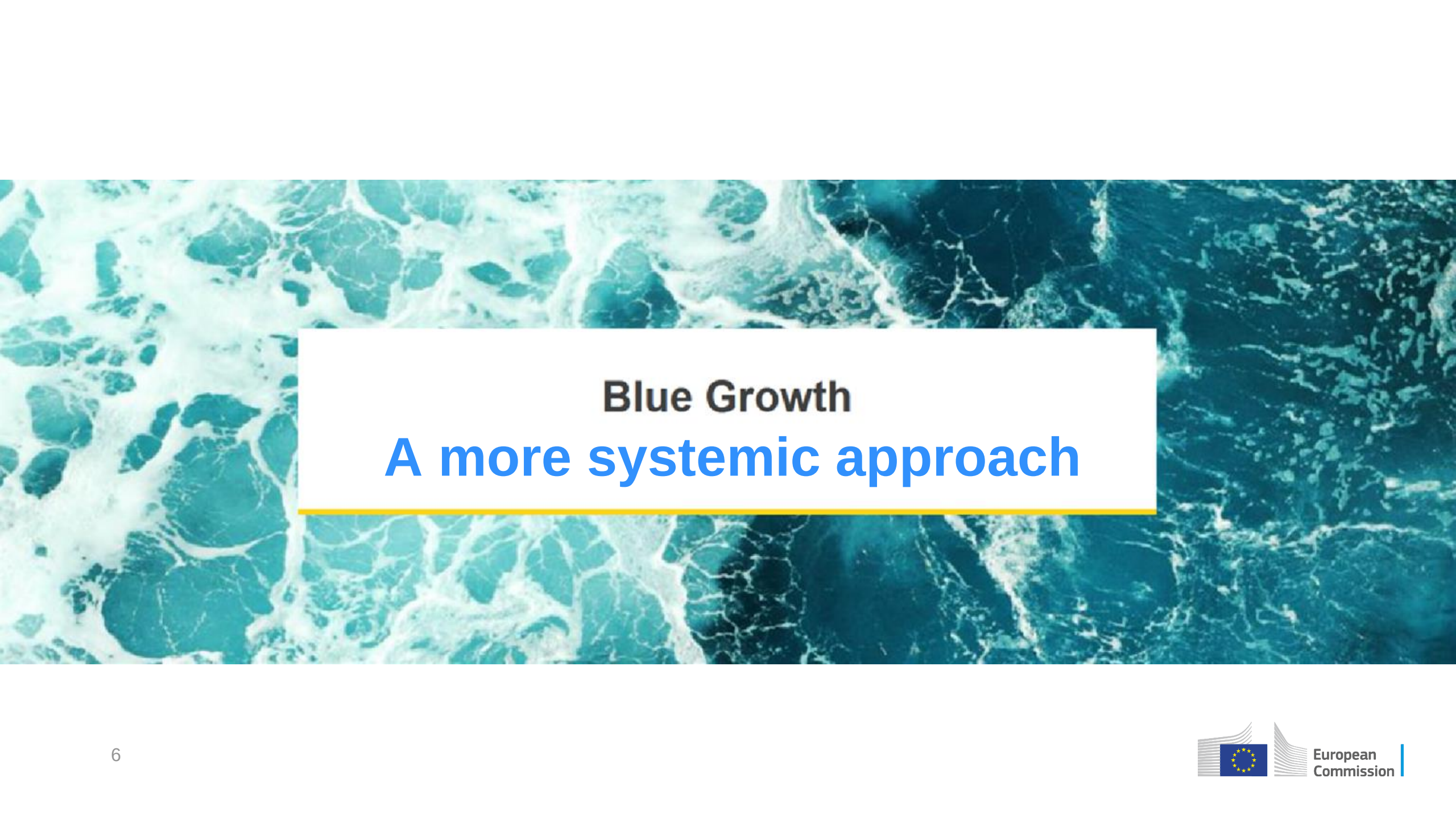
- their own **level of maturity** of their collaborative activities
- their effectiveness in putting forward joint investment proposals

To assess strategic and operational progress of

- the interregional activities of the partnerships as a whole
- the effects on interregional dynamics



The toolbox can serve as a guidance for the effective development of both the partnership itself and its innovative ideas, and to pave the way for long-term solutions to improve their effectiveness

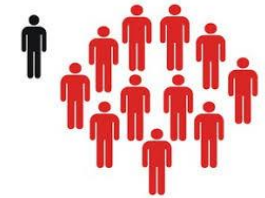


Blue Growth

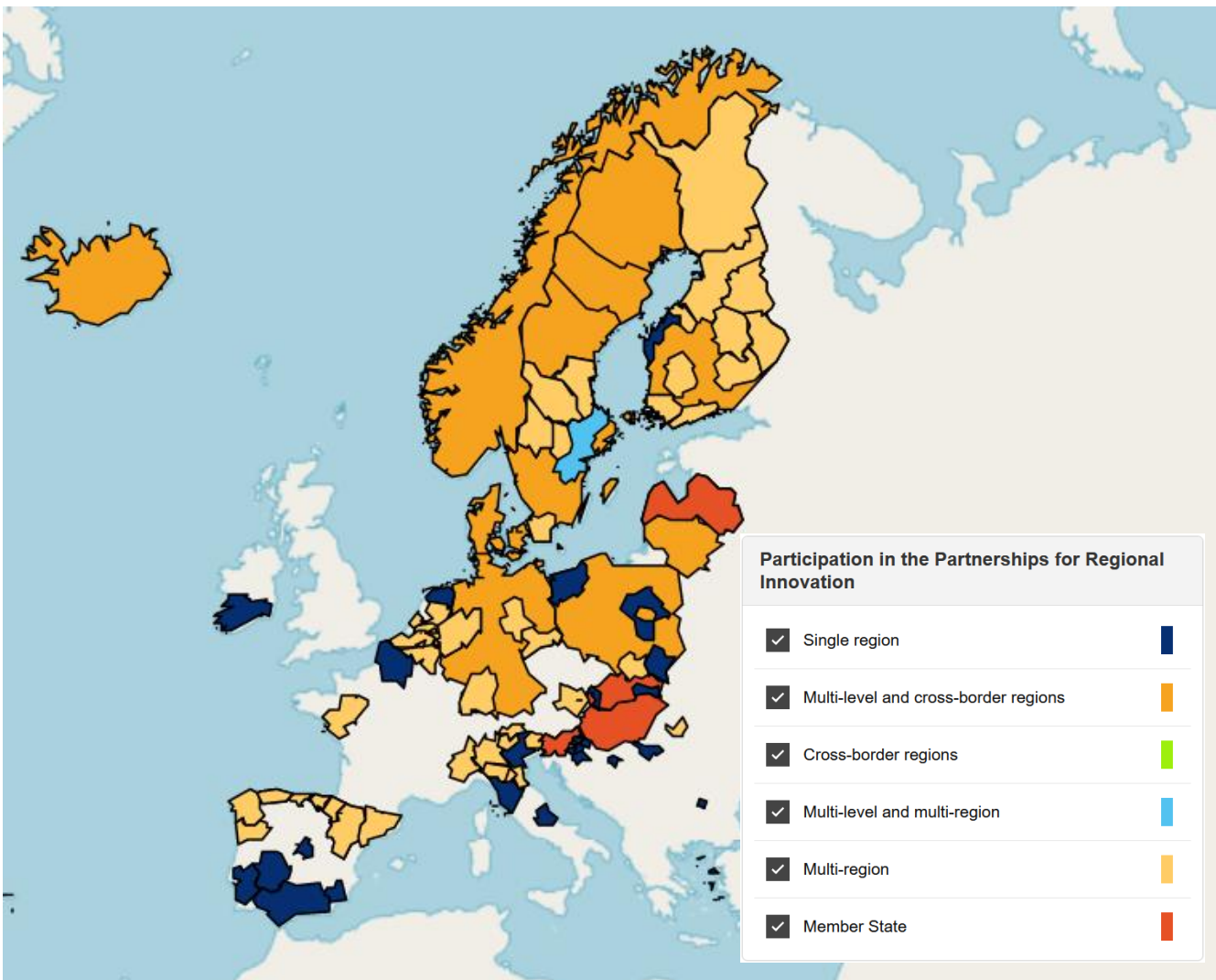
A more systemic approach

PRI Pilot and Playbook

- Support **strategic frameworks** for innovation-driven territorial transformation, linking the **European Green Deal** to place-based opportunities and challenges.
- Draw **linkages across multiple policy domains and funding instruments**, exploit synergies and address tensions to generate **co-benefits for the economy, society and environment**
- PRI has a strong focus on **innovation policy**, but it also encompasses and inspires **industrial, employment, education and social policies**.
- **Challenge-oriented innovation**: local missions, to deliver effective solutions to pressing societal challenges within **defined timeframes**
- **Tools and governance mechanisms** co-created with the regions in a pilot with the CoR: the **PRI Playbook**



Response to PRI Pilot Action call



Partnerships for Regional Innovation

- Introducing local missions
- A single steer in the territory promoting synergies between:

EU policies: Sustainable Blue Economy Communication, the EU Industrial Strategy, the Innovation Communication,...

EU funding and financing opportunities: Horizon Ocean Mission, Structural Funds, RRP, Financial support Invest EU / BlueInvest,...).

Applications of 4 Member States, 63 regions (28 single regions and 35 more as part of networks) and 7 cities